

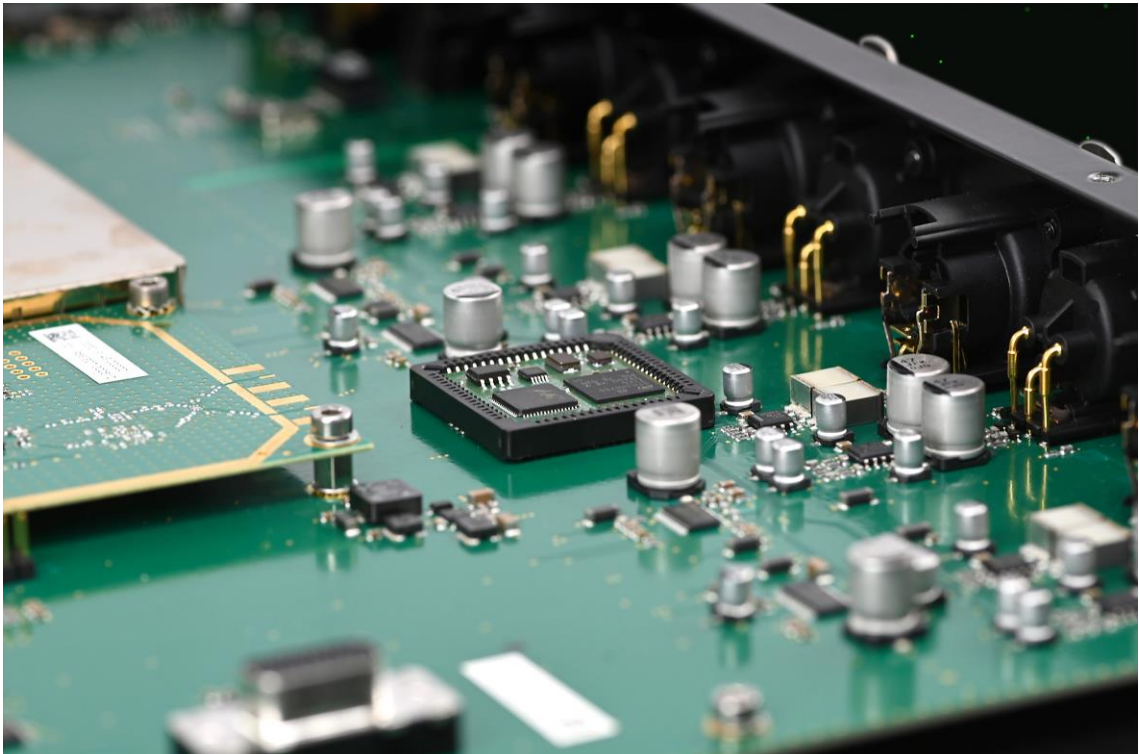


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## Neutrik Press Release

# Neutrik AG announces the launch of NEUTRIK® MINEA, a Milan certified audio module

**Schaan, Liechtenstein, December 2020. Neutrik AG is pleased to announce the launch of the first Milan®-certified audio module.**



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In February 2020, Neutrik announced the development of Milan audio modules. Now, a few hard months for the industry later, the most recommended connector brand in Pro AV, announces the launch of the first Milan-certified audio module, called MINEA.

MINEA is a 2x2 stream Milan-certified audio module. It's a ready-to-go solution that allows manufacturers in the Pro Audio market to quickly and easily implement Milan into their products, from single loudspeakers, amplifiers, microphones, audio embedders & de-embedders to complex multichannel mixing desks and multi-port conferencing systems.

Today the demand for professional, real-time, reliable, and future-proofed audio network systems is growing rapidly. Manufacturers in the Pro AV industry want to focus on the core values of their



products and when it comes to audio networking they want to rely on an open standard, defined by the industry.

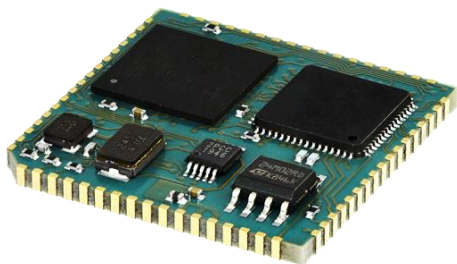
With the development of Milan audio modules, Neutrik is taking the next logical step by offering OEM customers a time- and cost-saving path towards developing and producing future audio network solutions built on the Milan protocol.

"The network must now become part of the value proposition for manufacturers. It must be open for creativity to enable bringing truly valuable products to market," said Richard Bugg, Avnu Alliance Pro AV Segment Chair. "With Milan-certified modules, such as Neutrik's, Pro Audio manufacturers can tap into the benefits of the Milan protocol with a faster path to developing and certifying Milan devices that are deterministic, interoperable, future-proof, and easy-to-use."

With the recently announced, Milan Associate Membership, companies can join Avnu Alliance at an entry-level membership costing \$1000 per year, in order to register products that implement Milan-certified modules and have them marketed with the Milan-certified logo.

"The availability of Milan-certified modules and the introduction of the new Avnu Alliance Milan Associate Membership level will in turn expand the Milan-certified ecosystem of devices to bring end users in the Pro AV market more choice of interoperable end devices," said Florian Frick, Production Manager Neutrik.

The MINEA modules and the correspondent development sets will be available Q1/2021. For more information on this solution, please visit [www.neutrik.com](http://www.neutrik.com) or contact your local Neutrik sales agent.



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Graphic: 02 neutrik\_minea\_image



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### **About Milan**

Thoughtfully designed and developed, Milan is a user-driven protocol built on top of IEEE Audio Video Bridging (AVB) open standards with added specification requirements for professional media to ensure that all Milan devices will work together on a Pro AV network. Milan is the Pro AV market-defined protocol and toolkit that provides manufacturers a specific set of rules and directives for products to be built with requirements for the network layer and the application layer including media streams, formats, clocking and redundancy, and thus once tested and certified, form a fully interoperable ecosystem for deterministic networking in the Pro AV market. Learn more about Milan at [www.avnu.org/Milan](http://www.avnu.org/Milan).

### **About Avnu Alliance**

Avnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. Avnu creates comprehensive certification programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complementary standards bodies and alliances, provides a united network foundation for use in professional AV, automotive, industrial control and consumer segments.

### **Neutrik Group**

Headquartered in Schaan/Liechtenstein, Neutrik AG is the world's leading supplier of professional connector systems for the entertainment industry. The product range includes XLR connector systems, jacks and plugs, speaker connector systems, fiber optic connector systems, patch bays, coaxial plugs (BNC), industrial connectors and digital wireless solutions.

The Neutrik Group consists of subsidiaries in North America, Great Britain, Germany, France, Japan, Hong Kong and China. A network of exclusive distributors in more than 107 countries worldwide provides global sales, on-site technical support and optimum customer proximity.

[www.neutrik.com](http://www.neutrik.com)

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