



# DATA PROTECTION DECLARATION

We are aware that you worry about your personal data and we do too. For this reason, we would like to take the utmost care and reason in the processing of your personal data and also feel obligated to protect your privacy on the Internet. This data protection declaration explains how we collect, process and use your personal data when you visit our websites and would like to use the functions that are offered on them.

Your concerns as relate to data protection and the safeguarding of your information are matters of great importance to us. For this reason, Neutrik ensures that current data protection provisions are maintained and inform you what personal data and information is collected, how it is used by Neutrik and what possibilities are open to you.

## 1. Who is responsible for the data processing?

This data protection information applies for data processing by:

*Neutrik AG*  
*Im alten Riet 143*  
*9494 Schaan*  
[neutrik@neutrik.com](mailto:neutrik@neutrik.com)

## 2. Who can I contact if I have questions about data protection?

Questions about data protection policy can be submitted to:

*Neutrik AG*  
*Data Protection Officer*  
*Im alten Riet 143*  
*9494 Schaan*  
[dataprotection@neutrik.com](mailto:dataprotection@neutrik.com)

You can also reach our operational data protection officer at these addresses.

## 3. What are your personal data?

Personal data is information about a certain or definable person and thus all information that makes a person identifiable. Statistical data that cannot be directly connected to your person are not included here.

## 4. Which personal data do we process, as well as the type and scope of its use?

### a) When visiting our website

When accessing our website [www.neutrik.com](http://www.neutrik.com) various information is collected by us, due to technical procedures stored or because you voluntarily disclose this information to us. This includes, in particular, IP addresses and/or cookies. The legality of the data processing is carried out on the basis of Section 6 Paragraph 1 lit. f GDPR (balancing of interests) for the purposes of analysis, in order to optimize our web presence for visitors.

## b) When using our contact form

If you have questions, we offer you the opportunity to contact us using one of the forms that we provide for you on our website. To this end, it is necessary that you give us your name and your e-mail address so that we know from whom the inquiry comes and so that we can respond to it. Additional information about your person can be provided voluntarily. The legality of the data processing is carried out on the basis of Section 6 Paragraph 1 lit. a GDPR (consent granted by you) for the purposes of making contact with us. We delete the data automatically following the completion of the inquiry initiated by you.

## c) When ordering a newsletter

Through our website, we also offer you the opportunity to order a newsletter. If you would like to receive a newsletter, you can provide us with your e-mail address. We store your e-mail address in a database and use this database to send (for the duration of your consent) a newsletter to the e-mail address provided by you. The legality of the data processing is carried out on the basis of Section 6 Paragraph 1 lit. a GDPR (consent granted by you) for the purposes of sending newsletters. The data is stored until consent is withdrawn.

The distribution of the newsletter is carried out through the double opt-in process. This means that we only send you the newsletter when you, following receipt of a confirmation link sent to the e-mail address provided by you, confirm by means of one of the links included in the e-mail that you would like to subscribe to our newsletter.

After the sending of a confirmation link via e-mail (double opt-in) to the e-mail address provided by you, we will use your e-mail address **exclusively** for the distribution of our newsletter or for purposes for which you have issued your consent.

You can cancel the newsletter at any time and without the need to give reasons using a relevant link directly in the newsletter or by means of a note to [neutrik@neutrik.com](mailto:neutrik@neutrik.com).

If the processing of the personal data relevant for you is no longer necessary, if a consent issued by you is revoked or if you object (Section 21 GDPR) to the processing of the data, we delete your information. Not, however, if further processing is necessary due to legal retention requirements or if this is necessary in order to secure evidence within the scope of legal the statute of limitations.

The duration of the processing is aligned with your consent and the legal grounds, in particular the statutory retention periods.

## 5. Who do we transfer the data to?

As an international company, the Neutrik Group is active throughout the world and there are also a number of Neutrik subsidiaries in third countries.

We forward your data within the Neutrik Group for central administration purposes. In the case of processing for marketing purposes, for example for the receipt of a newsletter, a separate expressed consent will be obtained from you. You can withdraw your consent at any time without the need to provide any reasons. For this purpose, you can use the downloadable form available at this link  
Revocation Form: <https://tinyurl.com/y6uvmvj8>

For the sending of our newsletter, we transfer your data to the distribution services company The Rocket Science Group LLC (MailChimp). For this purpose, your e-mail address will be forwarded to *The Rocket Science Group LLC* which will store and process it for the purpose of the distribution of the newsletter.

Neutrik guarantees that, without your expressed consent, your personal data will not be sold or exchanged or lent or made accessible to third parties in any other way.

## 6. Will your data be transferred to a third country or an international organization?

Third countries are all nations that are not part of the European Union (EU) or the European Economic Area (EEA).

Neutrik also transfers personal data to third countries. This generally occurs on the basis of an adequacy decision from the European Commission (see Google point 8).

For the newsletter distribution, we transfer your data to *The Rocket Science Group LLC*. This company is certified in accordance with the US Privacy Shield. The conditions for a data protection compliant handling of data is thus given.

In exceptional cases only, Neutrik transfers your data in a third country to associated companies without an adequacy decision of the European Commission. In such cases, the appropriate processing is secured by means of an intercompany agreement based on the EU standard data protection clauses. This is subject to the handing over of data to public authorities if the legal requirements are given and Neutrik is ordered to do so.

## 7. We use cookies

Depends on the settings in your web browser, certain information is collected.

With the help of cookies, this information is automatically sent to the operator of the website when you visit the website. Generally speaking, this relates to the IP address assigned to your computer as well as the type of operating system and the browser that is installed.

Cookies are data files from a website placed on a local computer that identify the user who is in the Internet using this computer and which can store information regarding his or her surfing behaviour so that between two different connections of the user to the website the previous actions that are of interest to the website can be interimly stored.

There are generally two types of cookies. **Session cookies** are deleted as soon as you close your browser. For this reason, advance permission from you for the use of session cookies is not required. **Temporary or permanent cookies** are stored on your hard disc for a longer period of time or permanently. Permanent cookies store your preferred settings as well as the way you use the website but are not absolutely necessary for the functionality of the website. Your advance permission is required for the use of permanent cookies. With the use of the website you consent to the use of permanent cookies insofar as you have not prevented the installation of these cookies by changing the settings on your computer.

A cookie can help to adapt HTML websites to the individual habits of the user. The respective browser installed by the user on the computer can be adjusted in such a way that cookies are not used. In this context it should be considered that, possibly, through the deactivation of cookies, some functions or services on the website will not or only partially work.

We only store data that has been made anonymous. This means that with the activation of cookies, these are assigned an identification number, but the allocation to your name, IP address or similar data that would allow an allocation of the cookies to your person is not undertaken. As a result of the IP being made anonymous, we only receive data with pseudonyms that can allow us to determine visitor frequency, etc. and that we use to optimize the services that we offer.

So-called third-party cookies are not used.

If you would like to prevent the storage of cookies, you can adjust the settings in your browser so that cookies are only accepted when you issue your consent. Because the method of administration of cookies depends on your browser, you can find further instructions on their use here:

#### **INTERNET EXPLORER**

<https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

#### **CHROME**

<https://support.google.com/chrome/answer/95647?hl=de&hlrm=de&safe=strict>

#### **SAFARI**

<https://support.apple.com/de-de/HT201265>

#### **FIREFOX**

<https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

#### **OPERA**

<https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

### **8. Data protection declaration on the use of Google Universal Analytics and all device Google Remarketing as well as Google Maps/Earth API**

Google Analytics is a service from Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").

We use Google Universal Analytics to evaluate data from AdWords and the Double-Click-Cookie for statistical purposes. For these purposes, Google requires your consent which is generally activated on the Google user account. You can deactivate your consent using the following link:

<http://www.google.com/settings/ads>

You can receive information on the conditions of use as well as the data protection declaration from Google Maps/Earth API at

<http://developers.google.com/maps/terms>  
<http://www.google.com/policies/privacy>

You can prevent the storing of cookies by undertaking a relevant setting in your browser software. We wish to advise you, however, that in this case it is possible that you will not be able to fully use all the functions of this web page. You can also prevent the collection of the data generated by cookies related to your use of the website (including your IP address) by Google as well as the processing of this data by Google by downloading and installing the browser plug-in available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

You can find more detailed information on the conditions of use and data protection at

<http://www.google.com/analytics/terms/de.html>

<https://www.google.de/intl/de/policies/>

<https://support.google.com/analytics/answer/6004245?hl=de>

### **9. Do we use social plug-ins?**

Social plug-ins are a form of marketing for which a website is connected to a social network. Thereby, new visitors can be generated for the website in a promotional manner.

We do not use **ANY** plug-ins to social networks on our websites. The buttons listed on the websites from the social network providers are merely links to the homepages of the respective providers.

No direct connection between your browser and the social network is produced. As a consequence, there is also no data or information from you that is transferred or in any other way processed to or by the respective service provider by Neutrik.

Neutrik has no influence on the contents of these websites and Neutrik therefore assumes no liability for such content. The respective providers of the linked websites are themselves responsible for the content and accuracy of the information provided.

## 10. What rights (in terms of data protection) do you have?

### Right to information

You have the right at any time to demand from those responsible persons confirmation on whether your personal data is processed. For this purpose, you can use the downloadable form available at this link. Request for Information: <https://tinyurl.com/yarhux9m>

### Right of rectification

You have the right to demand from the responsible persons the rectification of incorrect information related to you. Depending on the purpose, this right also includes the completion of incomplete personal data.

### Deletion

When the personal data from you mentioned above is no longer necessary for the purposes of processing, when the consent for processing issued by you is revoked and there are no further reasons for a continued processing, you can assert your right to deletion and if there are no overriding justified reasons for a further processing, you can demand the deletion of your data.

### Limitation of the processing

If the accuracy of the personal data from you that is processed is in dispute or if the processing is carried out unlawfully, you can demand from the person responsible a limitation of the processing.

### Data transferability

You can demand from the person responsible in a structured, usual and machine readable format any data that you have provided to the responsible person, that this data be transferred to another responsible person.

### Right to object

If the processing of your data is carried out in the public interest or to safeguard the legitimate interests of the responsible person or a third party, you can submit an appeal at any time by post to Neutrik AG, Im alten Riet 143, 9494 Schaan or at [dataprotection@neutrik.com](mailto:dataprotection@neutrik.com)

### Revocation of consent

You can revoke a consent issued by you at any time and without the need to provide reasons, in writing by post to Neutrik AG, Im alten Riet 143, 9494 Schaan or at [dataprotection@neutrik.com](mailto:dataprotection@neutrik.com). For this purpose, you can use the downloadable form available at this link.

Revocation Form: <https://tinyurl.com/y6uvmvj8>

The legality of the processing of your personal data that was processed as a result of the consent up to the time of the revocation is not affected by the revocation.

### Right to appeal

If you are of the opinion that the processing of personal data related to you is carried out in violation of legal stipulations, you have the right to submit an appeal to a supervisory authority.

## 11. Topicality and amendments to this data protection declaration

This data protection declaration is currently valid and has the status as of May 2018.

As a result of the further development of our website and offerings in this regard as well as changed statutory provisions and / or requirements, it may be necessary to amend this data protection declaration. You can access and print the currently valid data protection declaration on our website at <http://www.neutrik.com/en/data-protection-gdpr>

## 12. Information on your right to object pursuant to Section 21 GDPR

### Individual case-related right to object pursuant to Section 21 Paragraph 1 GDPR

You have the right, for reasons arising from your particular situation, to object at any time to the processing of personal data related to you and carried out on the basis of Section 6 Paragraph 1 lit. e GDPR (public interest) or on the basis of Section 6 Paragraph 1 lit. f GDPR (legitimate interest), this also applies to any profiling that is based in these regulations.

If you raise objections, we will no longer process your personal data unless we can prove urgent legitimate reasons for the processing which outweigh your interests, rights and freedoms or if the processing is in the service of the assertion, exercise or defense of legal claims.

### Right to object to the purposes of direct advertising pursuant to Section 21 Paragraph 2 GDPR

In individual cases, we process your personal data in order to carry out direct advertising. You have the right to object at any time to the processing of personal data related to you for the purposes of advertising of this kind; this also applies to the profiling, insofar as it is in connection with such direct advertising.

If you raise objections against the processing for the purposes of direct advertising, we will no longer use your personal data for such purposes.

### Exercising your right to object

If you would like to exercise your right to object, it is sufficient to send a message with the subject objection to Neutrik AG, Im alten Riet 143, 9494 Schaan or to [dataprotection@neutrik.com](mailto:dataprotection@neutrik.com)

**Neutrik Aktiengesellschaft**

Last updated on May 17, 2018